



Hi #First Name#

## National Jandal™ Day



The Jandal... A classic New Zealand icon.

Surf Life Saving, another kiwi icon. Together it's about summer holidays, the beach, the day trip or the family holiday at our favourite playground. Last year 2.3 million people went to the beach at least once and had a great day out. That's because Surf Lifeguards provided 168,000 hours of volunteer patrols at over 80 of our most popular beaches.

**We're gearing up for another great summer and we want you to be a part of it!**

This year, Surf Life Saving is encouraging everyone to show their support for the volunteers that patrol our beaches by wearing Jandals on the 7th December. It's called Bach 22 National Jandal Day.

### HOW DOES IT WORK?

To participate all you have to do is visit [www.nationaljandalday.co.nz](http://www.nationaljandalday.co.nz) and register your workplace to be involved. Once you register, we'll post out a workplace supporters pack (including a collection box, supporters stickers, posters, voucher, Jandal key rings and more), to help you decorate the office.

Then on the 7th December, all you have to do is encourage everyone to wear Jandals to work in return for a donation. You can make it more fun by organising a lunch time BBQ or Friday night drinks to raise more money.

We understand it's not practical or appropriate to wear Jandals in some work places, so we've included Bach 22 National Jandal Day recognition stickers in the workplace supporters pack so you can still show your support.

### WHAT IS THE MONEY USED FOR?

You've seen Piha Rescue and the huge array of incidents Lifeguards are involved in. All the funds (every last dollar) raised from this national appeal will be distributed to the area it was raised. Surf Life Saving New Zealand together with its sponsor Bach 22 and other partners are covering the cost of the appeal so it really is about supporting your local Lifeguard with training, equipment, and basic support costs.

I would like to thank you in advance for your support and if you have any questions please feel free to call our Jandal base on 04 382 7217 or [communications@surflifesaving.org.nz](mailto:communications@surflifesaving.org.nz).

Yours sincerely

**Geoff Barry** // Chief Executive





PS: I have included some tips Below to help make your National Jandal Day a success.

**HOW TO MAKE NATIONAL JANDAL DAY A SUCCESS IN YOUR WORKPLACE:**

1. Nominate one person in your office as the coordinator
2. Register your workplace at [www.nationaljandalday.co.nz](http://www.nationaljandalday.co.nz)
3. Use the goodies from the workplace supporters pack to create awareness and generate support before the 7th December
4. Wear Jandals to work and make a donation to Surf Life Saving on National Jandal Day
5. Send an email to everyone about National Jandal Day and get their ideas to make the day fun. Eg Incorporate into Friday night drinks, have a BBQ and a Jandal throwing competition....
6. Listen to ZM for a chance to win a case of Bach 22 wine

**HOW ELSE CAN YOU SUPPORT SURF LIFE SAVING?**

There are three ways to make a donation:

1. By visiting [www.nationaljandalday.co.nz](http://www.nationaljandalday.co.nz) and making a donation using your credit card
2. By texting the word 'swim' to 4483 to make an instant \$3 donation
3. By phoning 0900 54 334 to make an instant \$20 donation

If you have any questions contact our Jandal HQ at [communications@surflifesaving.org.nz](mailto:communications@surflifesaving.org.nz).



**Visit the website**  
[www.nationaljandalday.co.nz](http://www.nationaljandalday.co.nz)



**TXT the word 'FLAGS'**  
to 4483 to donate \$3



**Post to**  
Surf Life Saving New Zealand  
PO Box 9205, Wellington 6141  
Freepost 100280



**0900 54 334**  
instant \$20 donation

